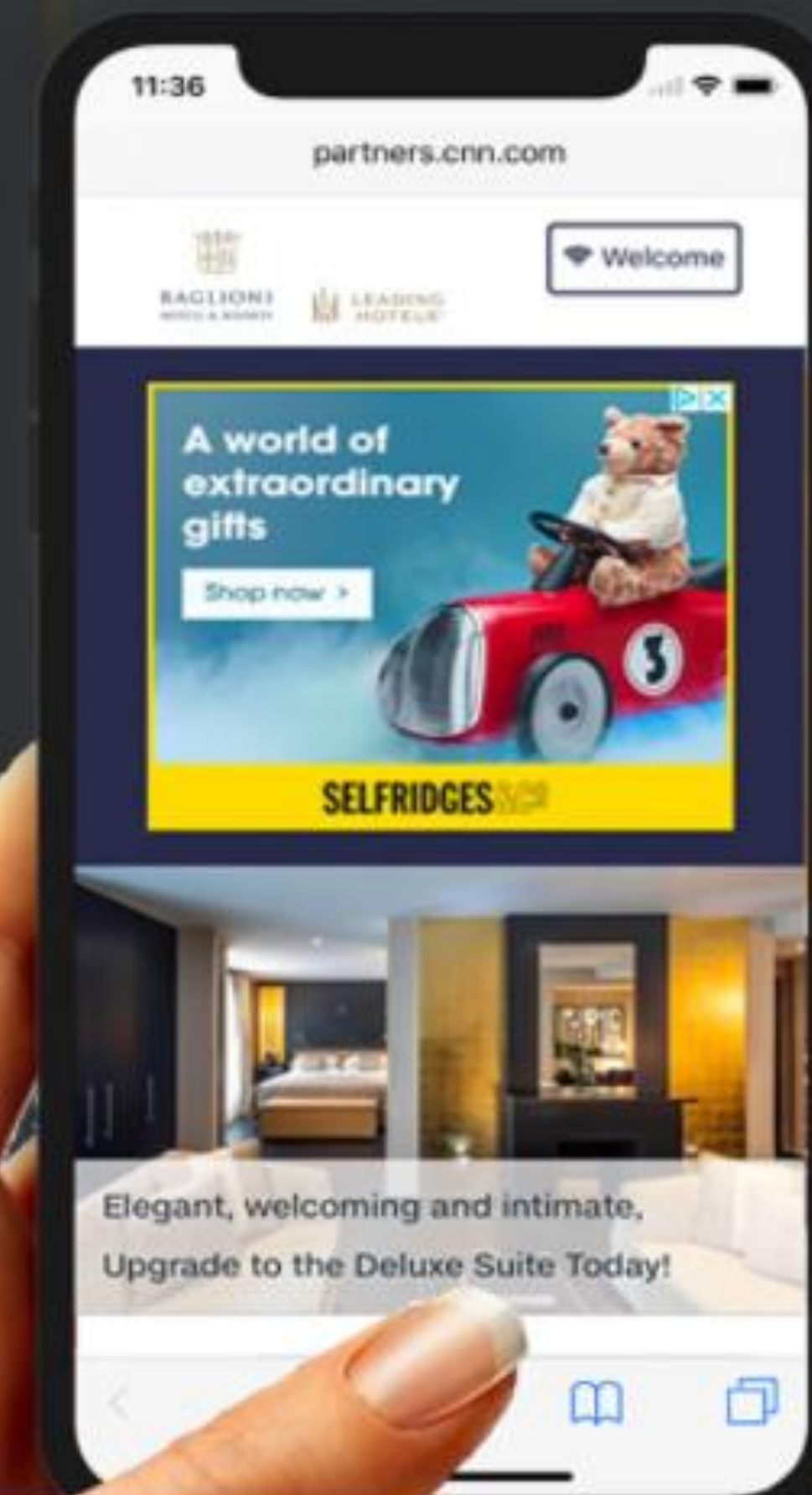


# CNN

## HOTEL PARTNERSHIP PROGRAMME



CNN PARTNER  
HOTELS >

CNN PARTNER  
AIRLINES >

CNN PARTNER  
CRUISE >

CNN PARTNER  
CNN TAP >



# CNNPartners.com

## One-stop show for global travellers



**CNN** Partners will be included in our **CNN Partnership Programme** and receive

- ✓ Complementary listing in the exclusive
- ✓ **CNN** Partner website: [CNNPARTNERS.COM](http://CNNPARTNERS.COM)
- ✓ The listing is additionally accessible from [CNN.com](http://CNN.com)\* ([CNN.com/TRAVEL](http://CNN.com/TRAVEL))
- ✓ A standard listing will include the company name, address, phone number, reservation / booking email address, logo and 6 images
- ✓ The listing also includes a hyperlink to your own website for immediate bookings.



# CNN partner hotel on air benefits

## ON AIR PROMOTIONS\*

Your CNN Partnership will include an advert for each hotel shown on the 29<sup>th</sup> & 59<sup>th</sup> minute of each hour on CNN International

This exclusive top-tier benefit gets the hotel featured on CNN Partner Hotels TV commercials that have a reach of over **235 million** viewers in Europe, Middle East and Africa.







*Thank you*

